

2020

Goal
Planner



B L O G G E R S

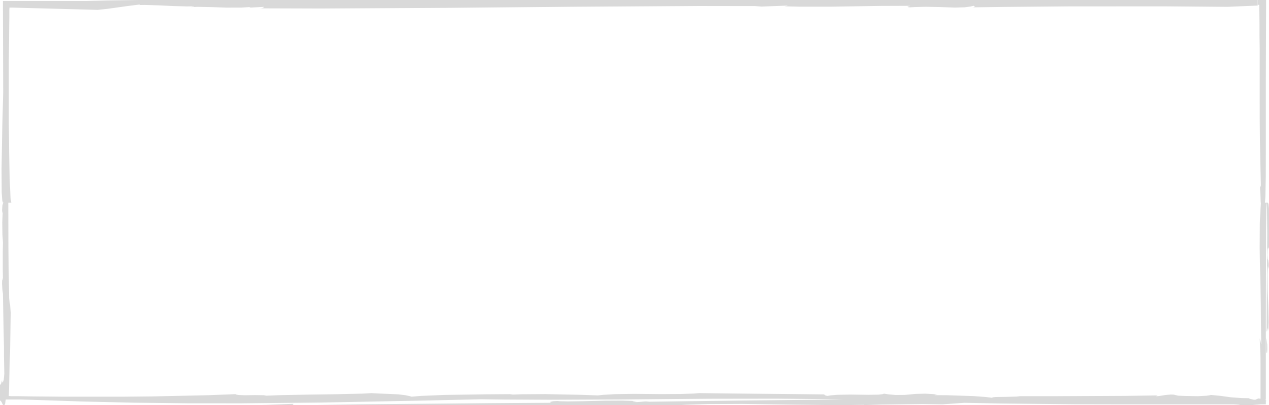
Y O U T U B E R S



C O N T E N T
C R E A T O R S

Set Your Goals

Choose 3-4 major goals achieve by the end of the year for your blog, Youtube or other social media platform.



Set Yourself up for Success!

What will you do every month to reach these goals? Create monthly milestones to make sure you achieve these goals by the end of the year.

January

April

February

May

March

June

Set Yourself up for Success!

What will you do every month to reach these goals? Create monthly milestones to make sure you achieve these goals by the end of the year.

July

October

August

November

September

December

What do you need to succeed?

What skills do you need to learn to reach these goals? (Ex. Learn Adobe Premiere, Photoshop, etc.)



List some resources/blogs/websites that you want to use as inspiration. Study what they do, how they design content, and why certain content performs the best.

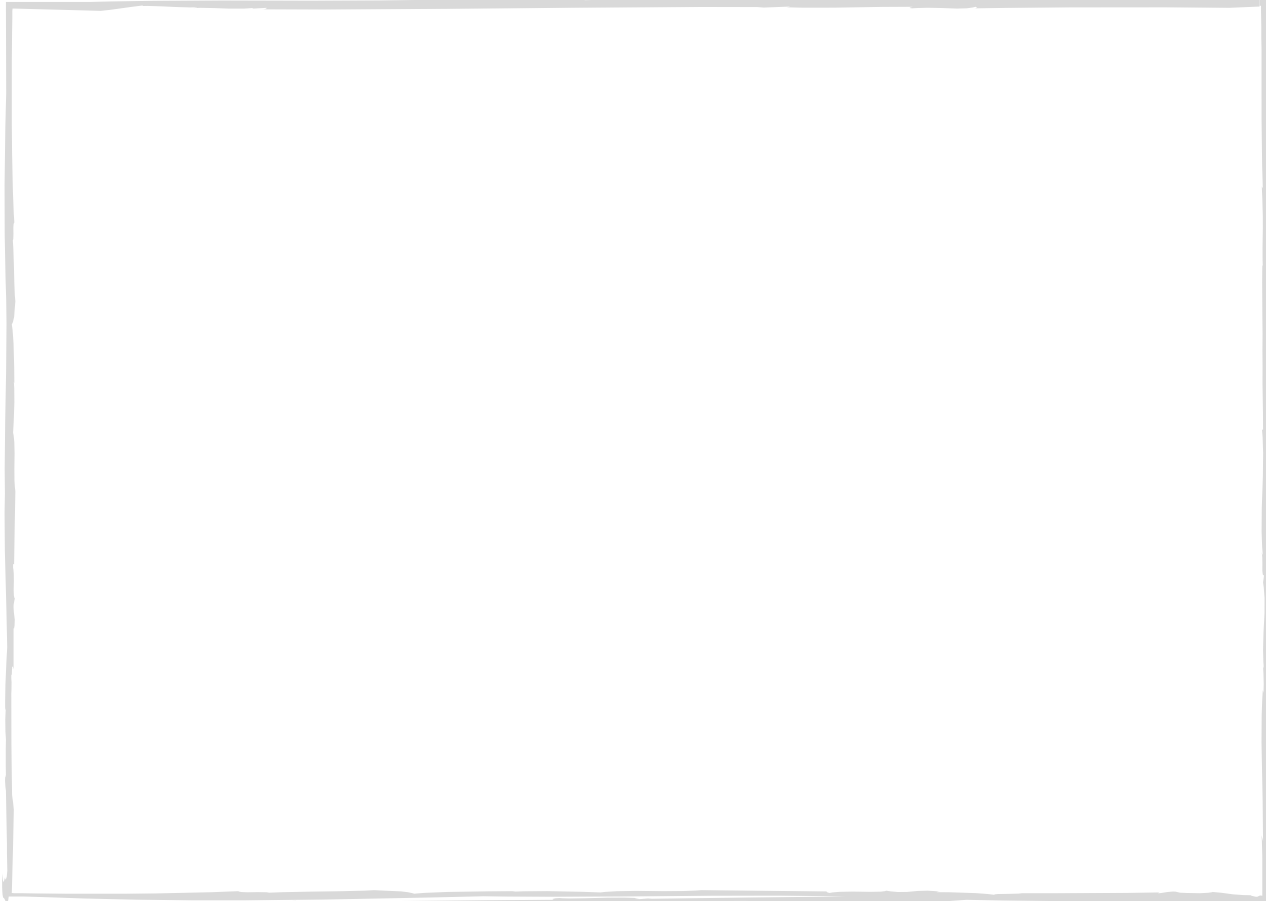


What do you want to invest in this year? It can be digital courses, books, webinars, classes, website templates, etc. List it to get an idea of your budget.



How will you grow your business?

What type of content would you like to produce this year?
Strategize 7-10 general content ideas and topics.



What strategies will you use to build your business?
Ex. Grow your email list by creating freebies and lead magnets,
Grow your social media following



How will you stay healthy & motivated?

Keeping healthy will help you stay positive and motivated to succeed within your business. Meditation, exercise, journaling, reading, or other forms of calming your mind help tremendously. Don't forget to include these goals!

Every day / week / month I will:

A large, empty rectangular box with a thin grey border, intended for the user to write their response to the question above.

Thank you!

Good luck and I hope 2020 is your best year yet!

Remember to check back on your goals to see where you're at and don't give up. Consistency is key!

Visit www adaywithshea.com
for more resources and goal-setting tips
to build your business .